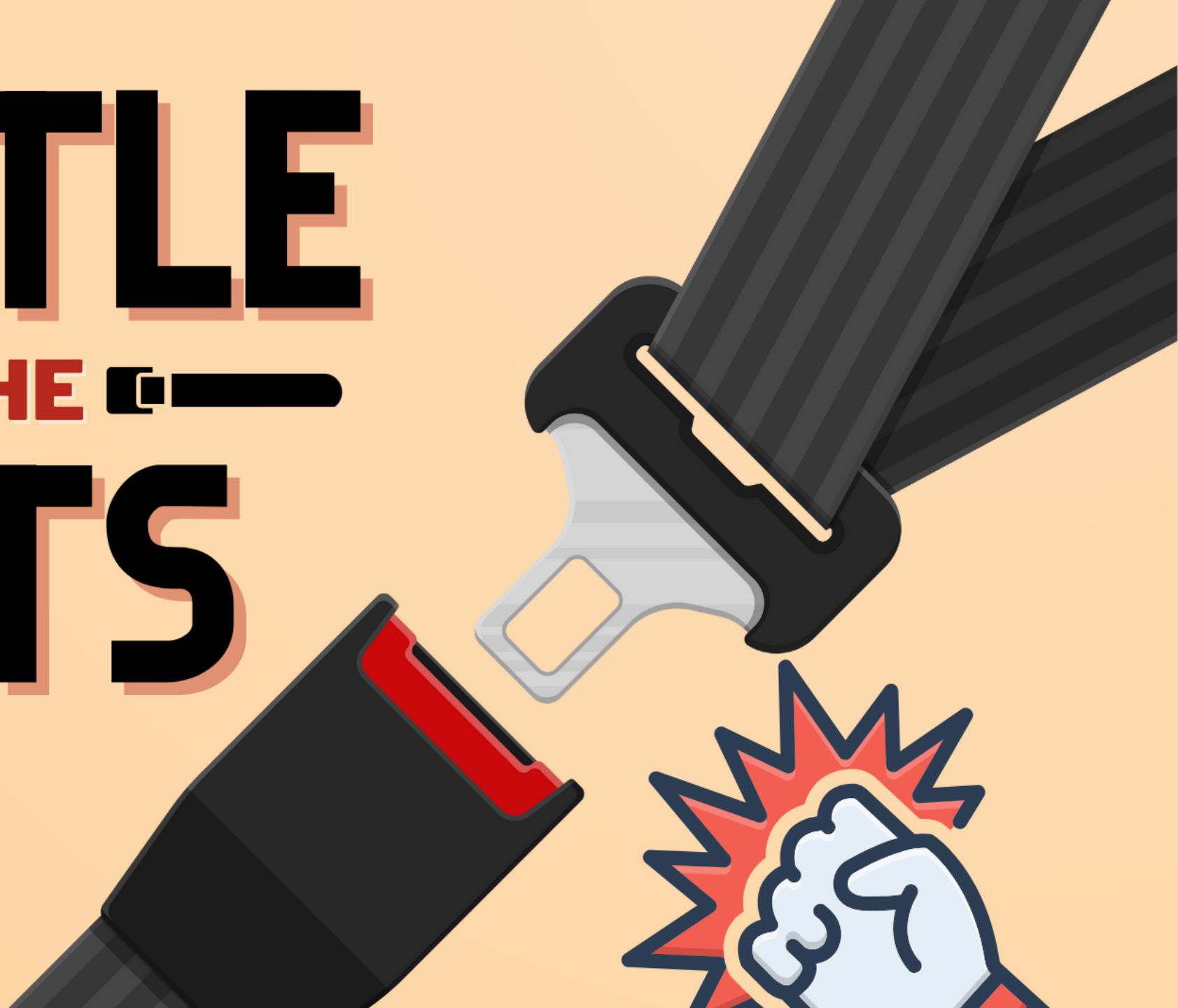


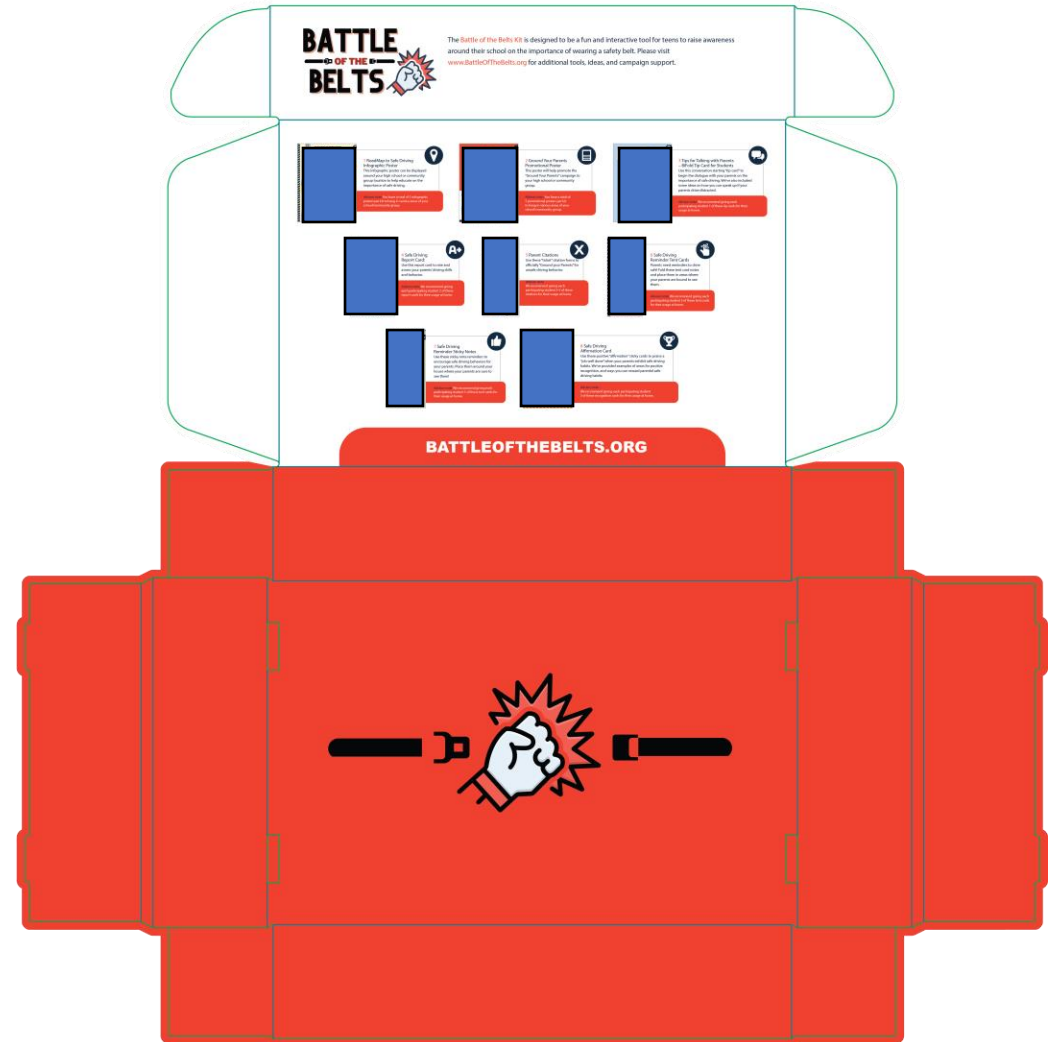
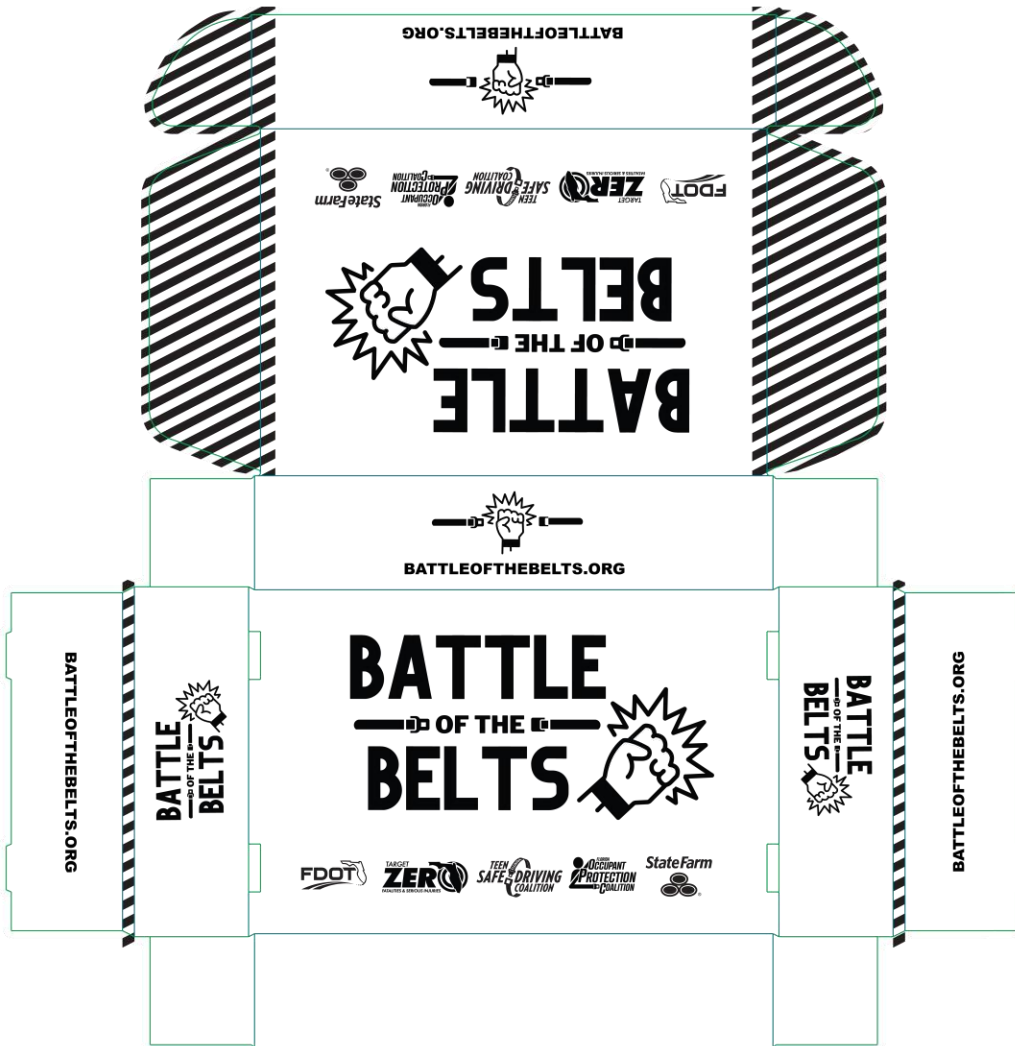
# BATTLE

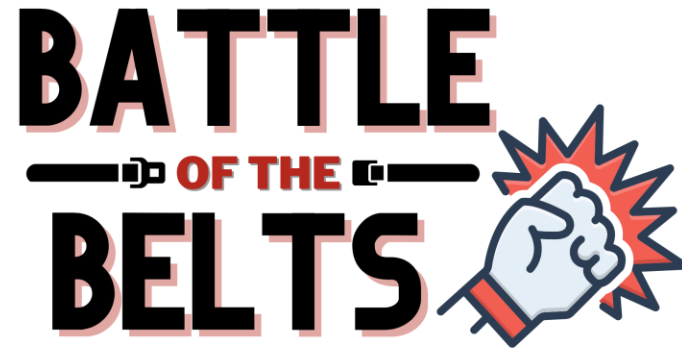
—  OF THE  —

# BELTS



# BOX MOCKUP





Pledge Banner &  
Awareness Banners  
6' x 3'

---



I PLEDGE TO **BUCKLE UP** -  
EVERY TRIP, EVERY TIME







**BUCKLE UP** 

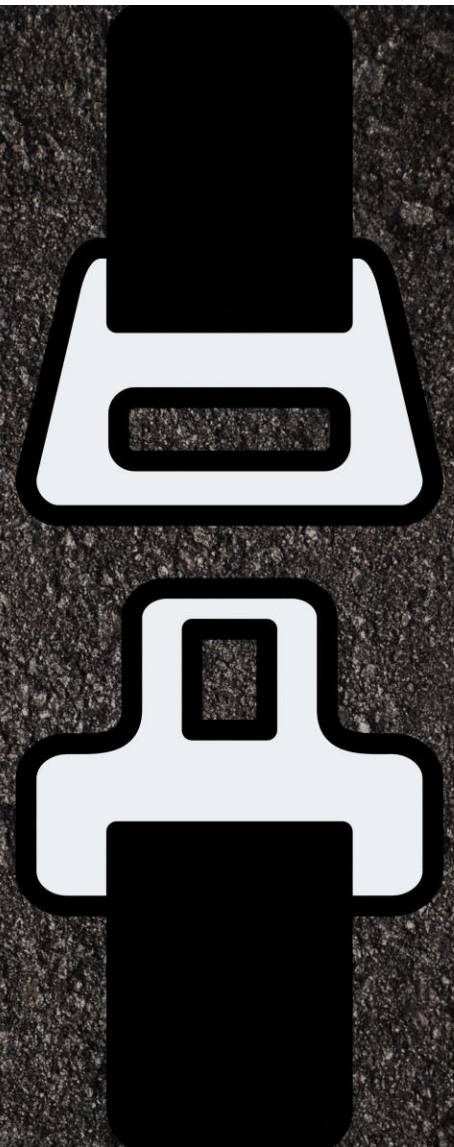
**YOUR SAFETY BELT  
CAN PREVENT YOU FROM  
BEING EJECTED IN A  
CAR CRASH.**






# BUCKLE UP

**A SAFETY BELT GREATLY  
IMPROVES YOUR  
CHANCES OF AVOIDING  
SERIOUS INJURY.**





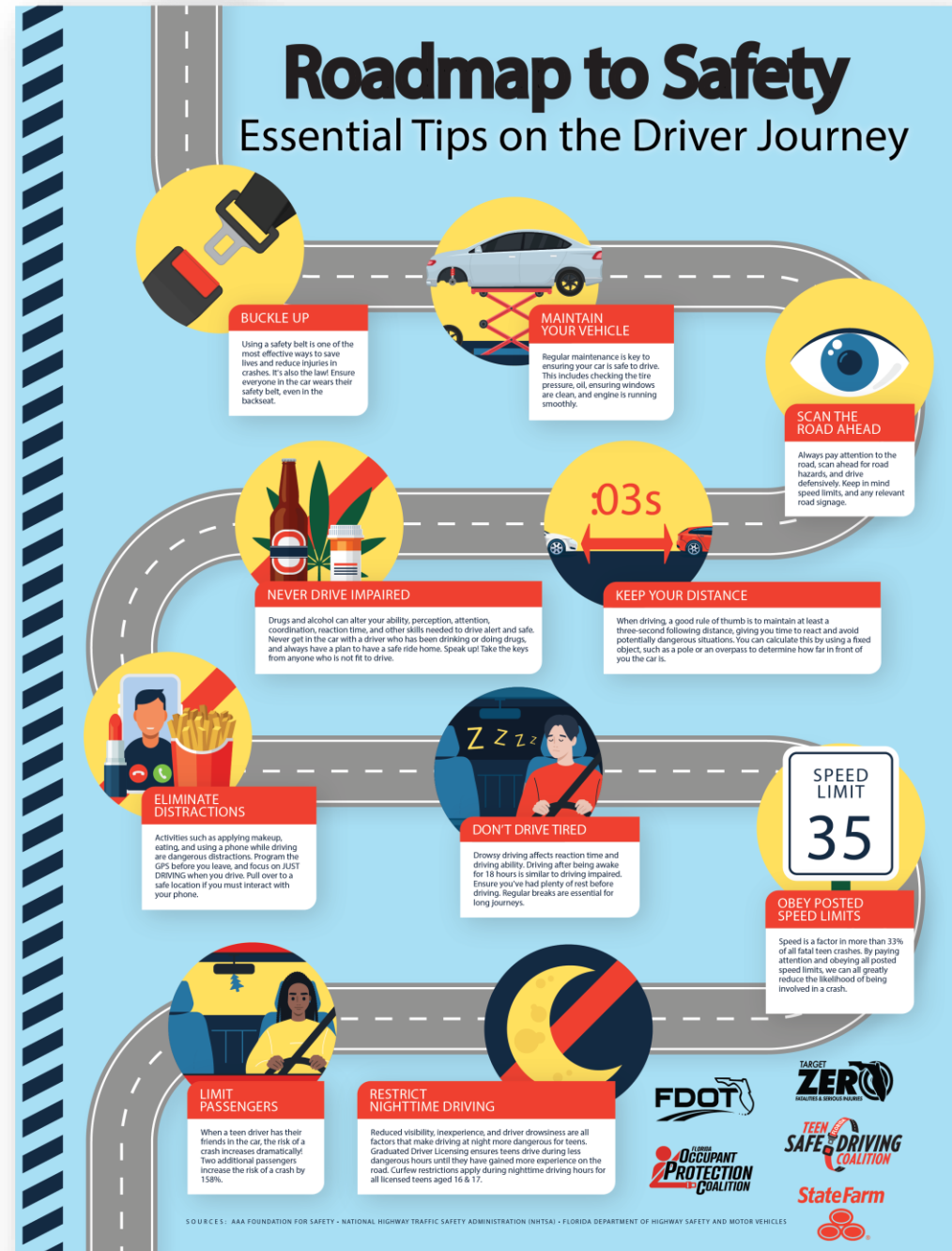
# BATTLE OF THE BELTS



Educational  
Infographic  
Poster –  
18"x24"

## Roadmap to Safety

### Essential Tips on the Driver Journey




- BUCKLE UP**  
Using a safety belt is one of the most effective ways to save lives and reduce injuries in crashes. It's also the law! Ensure everyone in the car wears their safety belt, even in the backseat.
- MAINTAIN YOUR VEHICLE**  
Regular maintenance is key to ensuring your car is safe to drive. This includes checking the tire pressure, oil, ensuring windows are clean, and engine is running smoothly.
- SCAN THE ROAD AHEAD**  
Always pay attention to the road, scan ahead for road hazards, and drive defensively. Keep in mind speed limits, and any relevant road signage.
- NEVER DRIVE IMPAIRED**  
Drugs and alcohol can alter your ability, perception, attention, coordination, reaction time, and other skills needed to drive alert and safe. Never get in the car with a driver who has been drinking or doing drugs, and always have a plan to have a safe ride home. Speak up! Take the keys from anyone who is not fit to drive.
- KEEP YOUR DISTANCE**  
When driving, a good rule of thumb is to maintain at least a three-second following distance, giving you time to react and avoid potentially dangerous situations. You can calculate this by using a fixed object, such as a pole or an overpass to determine how far in front of you the car is.
- ELIMINATE DISTRACTIONS**  
Activities such as applying makeup, eating, and using a phone while driving are dangerous distractions. Program the GPS before you leave, and focus on JUST DRIVING when you drive. Pull over to a safe location if you must interact with your phone.
- DON'T DRIVE TIRED**  
Drowsy driving affects reaction time and driving ability. Driving after being awake for 18 hours is similar to driving impaired. Ensure you've had plenty of rest before driving. Regular breaks are essential for long journeys.
- LIMIT PASSENGERS**  
When a teen driver has their friends in the car, the risk of a crash increases dramatically! Two additional passengers increase the risk of a crash by 158%.
- RESTRICT NIGHTTIME DRIVING**  
Reduced visibility, inexperience, and driver drowsiness are all factors that make driving at night more dangerous for teens. Graduated Driver Licensing ensures teens drive during less dangerous hours until they have gained more experience on the road. Curfew restrictions apply during nighttime driving hours for all licensed teens aged 16 & 17.
- SPEED LIMIT 35**  
OBEY POSTED SPEED LIMITS  
Speed is a factor in more than 33% of all fatal teen crashes. By paying attention and obeying all posted speed limits, we can all greatly reduce the likelihood of being involved in a crash.

FDOT  
TARGET ZERO  
TEEN SAFE DRIVING COALITION  
OCCUPANT PROTECTION COALITION  
State Farm

SOURCES: AAA FOUNDATION FOR SAFETY • NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION (NHTSA) • FLORIDA DEPARTMENT OF HIGHWAY SAFETY AND MOTOR VEHICLES

# BATTLE OF THE BELTS



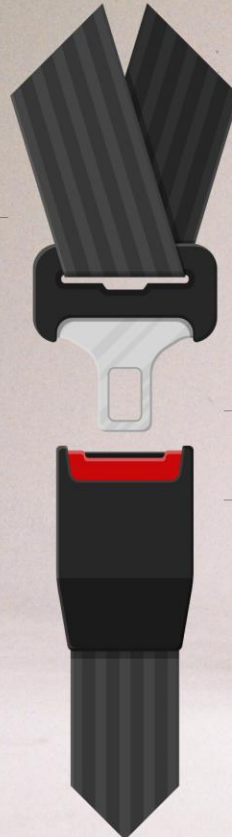
Awareness  
Poster –  
18" x 24"

# Buckle Up!


high tensile polyester filament yarn

100% steel tongue

available colors




equipped free in every car

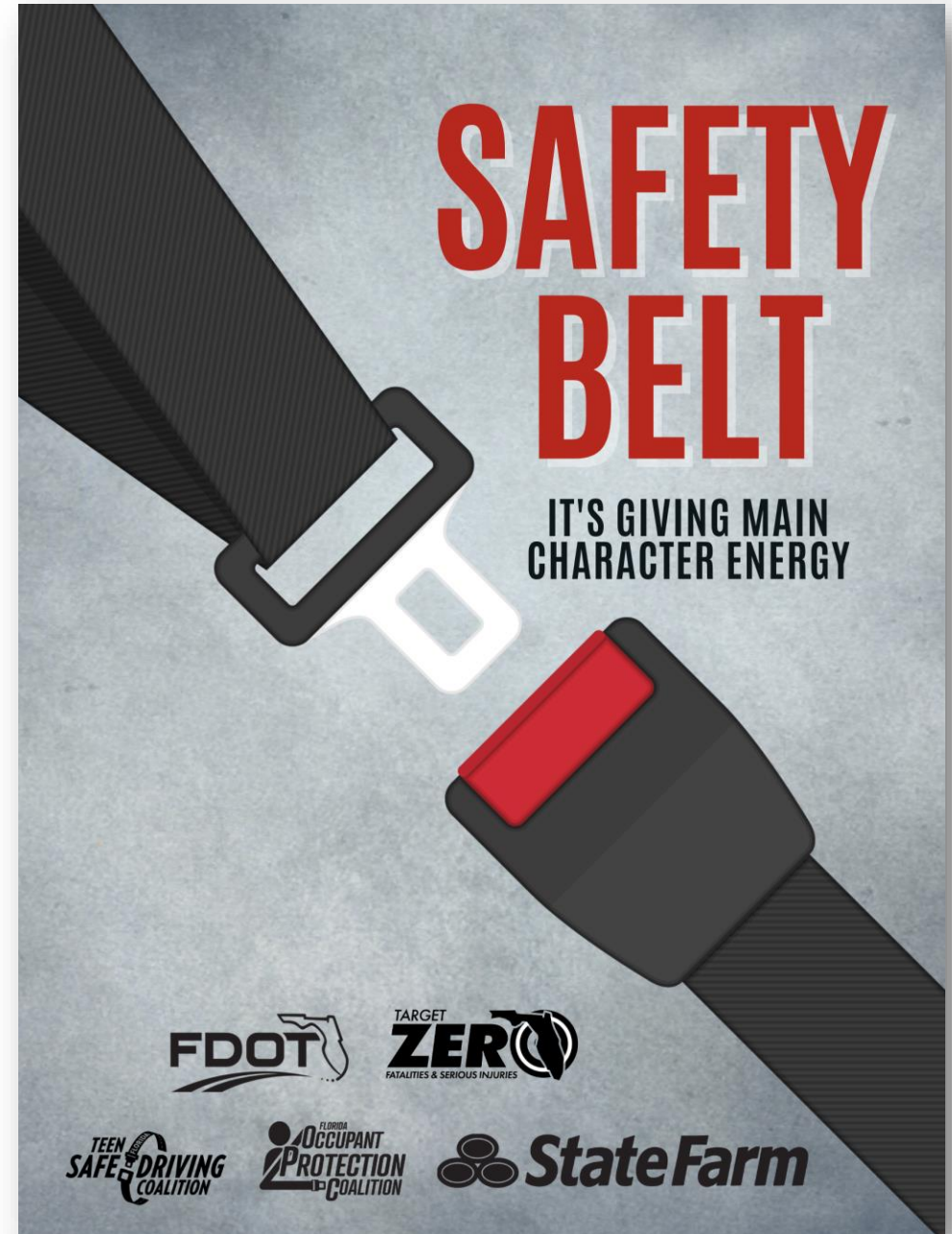





# BATTLE OF THE BELTS



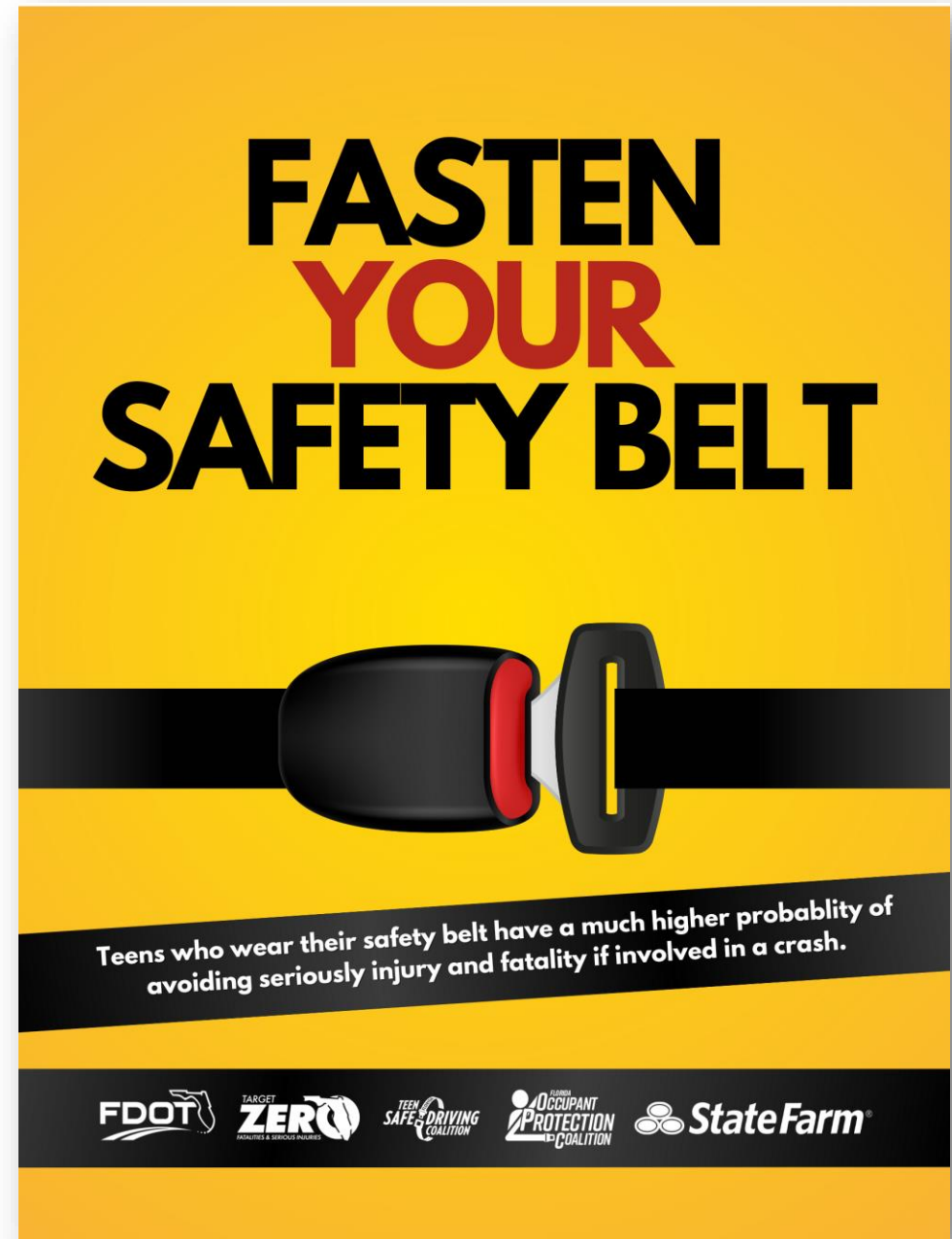
Awareness  
Poster –  
18”x24”



# BATTLE OF THE BELTS



Awareness  
Poster –  
18”x24”



# Recruitment Poster – 18”x24”

**BATTLE**  
OF THE  
**BELTS**

NOW ENROLLING  
SAFETY BELT CHAMPIONS

VISIT ROOM:  
TO LEARN MORE

FDOT TARGET ZERO TEEN SAFE DRIVING COALITION OCCUPANT PROTECTION COALITION State Farm

SEEKING  
SAFETY BELT  
CHAMPIONS

TO LEARN MORE CONTACT: VISIT ROOM:

FDOT TARGET ZERO TEEN SAFE DRIVING COALITION OCCUPANT PROTECTION COALITION State Farm


NOW ENROLLING  
SAFETY BELT CHAMPIONS

TO LEARN MORE CONTACT: VISIT ROOM:

FDOT TARGET ZERO TEEN SAFE DRIVING COALITION OCCUPANT PROTECTION COALITION State Farm



# BATTLE OF THE BELTS



Recruitment  
Poster –  
18”x24”



BECOME A  
**SAFETY BELT**  
**CHAMPION**

**JOIN THE BATTLE**


**TO LEARN MORE CONTACT:**

BATTLE OF THE BELTS ADVISOR ROOM NUMBER

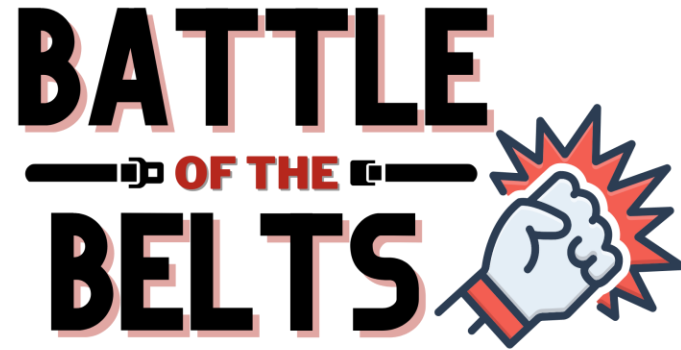
[www.battleofthebelts.com](http://www.battleofthebelts.com)

# BATTLE OF THE BELTS



Student Blank  
Poster –  
18”x24”





Morning Announcements &  
Marquee Messaging - 9"x6"  
– 2 sides

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# MORNING ANNOUNCEMENTS

Using morning announcements is a fantastic way to raise awareness about the importance of wearing safety belts. These announcements reach a wide audience and can make a significant impact!

## MONDAY:

Good morning, students! Did you know that wearing your safety belt is one of the most important things you can do to protect yourself in a car? Safety belts can reduce the risk of serious injury or fatality in a crash by up to 50%. So the next time you get in a car, make sure to buckle up and stay safe!

## TUESDAY:

Attention all drivers and passengers: wearing your safety belt is not just a good idea, it's the law! Not only can you be fined for not wearing your safety belt, but you're also putting your life and the lives of others in danger. So let's all make a commitment to buckle up and stay safe on the road.

## WEDNESDAY:

Good morning, {School Mascot/Name}! Did you know that car crashes are the leading cause of fatality for teenagers in the United States? That's why it's so important to make sure everyone in the car is wearing their safety belt. So let's all make a commitment to buckle up and stay safe!

## THURSDAY:

Hey there, students! Did you know that wearing your safety belt can make all the difference in a crash? Not only does it help protect you from serious injury, but it can also prevent you from being thrown from the car. So the next time you get in a car, make sure you and your passengers buckle up and stay safe!

## FRIDAY:

Attention all students: wearing your safety belt is one of the easiest ways to protect yourself and your passengers while riding in a car. So let's all make a commitment to wear our safety belts every time we get in a car, and encourage our friends and family to do the same.





# MARQUEE MESSAGING

**BUCKLE UP EVERY TIME YOU GET IN THE CAR – IT COULD SAVE YOUR LIFE!**

**SAFETY BELTS SAVE LIVES – MAKE SURE TO WEAR YOURS!**

**DON'T BE A STATISTIC – WEAR YOUR SAFETY BELT AND STAY SAFE ON THE ROAD.**

**MAKE SAFETY A PRIORITY – BUCKLE UP AND DRIVE SMART.**

**ALWAYS WEAR YOUR SAFETY BELT – IT'S THE LAW AND IT'S THE SMART THING TO DO!**

**CLICK IT OR TICKET – ALWAYS WEAR YOUR SAFETY BELT.**

**SAFETY FIRST – MAKE SURE TO BUCKLE UP BEFORE YOU HIT THE ROAD.**

**DON'T TAKE CHANCES WITH YOUR SAFETY – ALWAYS WEAR YOUR SAFETY BELT!**


**REMEMBER: SAFETY BELTS SAVE LIVES – SO MAKE SURE TO BUCKLE UP EVERY TIME YOU GET IN THE CAR.**



VISIT [BATTLEOFTHEBELTS.ORG](http://BATTLEOFTHEBELTS.ORG) FOR ADDITIONAL TRAFFIC SAFETY IDEAS



# BATTLE OF THE BELTS



## Educational Rack Card – 4”x9”

### BUCKLING UP: WHY SHOULD I DO IT?



**Troubling Trend:** Teens have the lowest safety belt use of any age group.



**TEEN STATEMENT:** Why do I need a safety belt? I'm only going down the street to the grocery store.

Most crashes happen near or around your home in local neighborhoods, rather than on high-speed roads or on long trips.

If you weigh **160 lbs.** and crashed while traveling at a speed of **25 mph.** it would take **4000 lbs** of restraining force to stop you from hitting the windshield, steering wheel, dashboard, or other passengers - [weight x pre-crash speed = crash force]

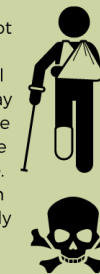
**TEEN STATEMENT:** I'm not going very fast. If I crash, I can hold myself back from hitting the windshield. I'm only going 25 mph, it won't hurt me.

That is the weight of a wrecking ball, a fully grown great white shark, or a small SUV!



**TEEN STATEMENT:** It's my life, I take my own risks! I'll wear a safety belt if I want to, for me.

In a crash, when you are not wearing a safety belt, you will continue moving until you hit something. This may be part of the car, but there is a good chance it may be a passenger in the vehicle. Hitting someone else with the crash force of your body can cause severe injury.



#### WHY ELSE? BECAUSE IT IS THE LAW IN FLORIDA

**FS 316.614** Every occupant under 18 years old must be in a safety belt or child restraint. Every driver and front seat passenger must be in a safety belt.

**TWO-THIRDS OF TEENS THAT DIED IN CRASHES WERE NOT WEARING THEIR SAFETY BELT.**



### SAFETY BELTS SAVE LIVES

When a car crashes, it stops very abruptly. Occupants continue to travel until something stops them, often causing serious injury or fatality.

An **unrestrained occupant** will travel forward until something stops them, such as the steering wheel column, windshield, or other part of the vehicle.



In a crash, **wearing a safety belt** helps you to slow down with the vehicle, enabling a more gradual stop which lessens the chance of serious injury or fatality.

### PROPER SAFETY BELT PLACEMENT

Spinal fracture caused by improper placement of lap belt

**IMPROPER PLACEMENT OF LAP BELT**  
Belt positioned over abdomen

**PROPER PLACEMENT OF LAP BELT**  
Belt over hips



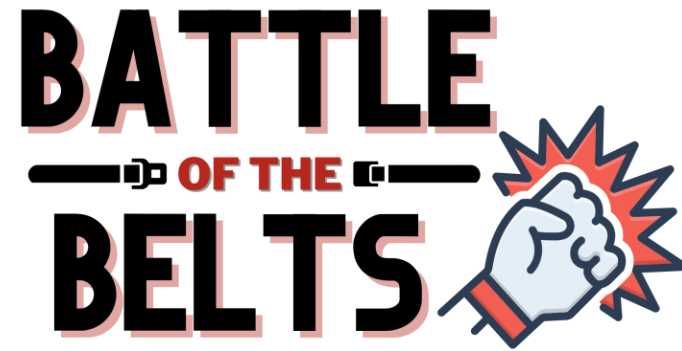
### ALWAYS WEAR YOUR SEATBELT FOUNDATION

Wearing your safety belt is an act of love for yourself and the family and friends who need you. It takes less than a second to make a decision that could ultimately save your life. Don't be another statistic!

**Always Wear Your Seatbelt**, in memory of Laura Grant & Eddie Culberhouse. The **Always Wear Your Seatbelt (AWYS) Foundation** was founded by their mothers in loving memory of two incredible teens.







Chalk the Walk –  
9”x6” – 2 sides

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# Chalk the Walk

Imagine your campus as a canvas for awareness. By creating chalk messages that encourage safety belt usage, **you're not just drawing lines; you're drawing attention to a crucial choice.**

These vibrant reminders act like a friendly nudge, encouraging everyone to buckle up and stay protected. It's a creative way to make a serious topic colorful and cool. So, grab some chalk, spread the word, and let's turn your campus into a safety masterpiece, one message at a time!



# Message Ideas

## Pro Tips:

- Involve your school's art department in this activity.
- Add colorful imagery surrounding each message.

Buckle Up for Safety: It's the Law!

Safety Belts Save Lives - Buckle Up Every Time

Click It or Ticket: Buckle Up for Your Safety

Your Life Matters - Buckle Up Every Ride

Keep Calm and Buckle Up for Safety

Buckle Up, Buttercup - Your Safety Matters

Safety Belts - Not Just a Good Idea, It's the Law!

Buckle Up and Arrive Alive!

Don't Take a Chance, Buckle Up for Safety

Buckle Up for Your Loved Ones - They Need You

Safety First - Buckle Up for a Safe Ride



Visit [BattleOfTheBelts.org](http://BattleOfTheBelts.org) For Additional Traffic Safety Ideas





# Citations/ Commendations – 4”x9”

## BATTLE OF THE BELTS

### WE OBSERVED YOU:

- Not wearing your safety belt
- Driving with unbuckled passengers
- Using your phone while driving
- Speeding over the posted limit

### DID YOU KNOW?



A **safety belt** can prevent you from being ejected from the car, which is one of the leading causes of serious injury and fatality in car crash.

**HELP US SAVE LIVES  
BY BUCKLING UP!**



Learn More:



## BATTLE OF THE BELTS

### WE OBSERVED YOU:

- Wearing your safety belt
- With all passengers buckled
- Not using your phone while driving
- Obeying the posted speed limit

### TO SHOW OUR GRATITUDE:



Please redeem this ticket for the following reward:



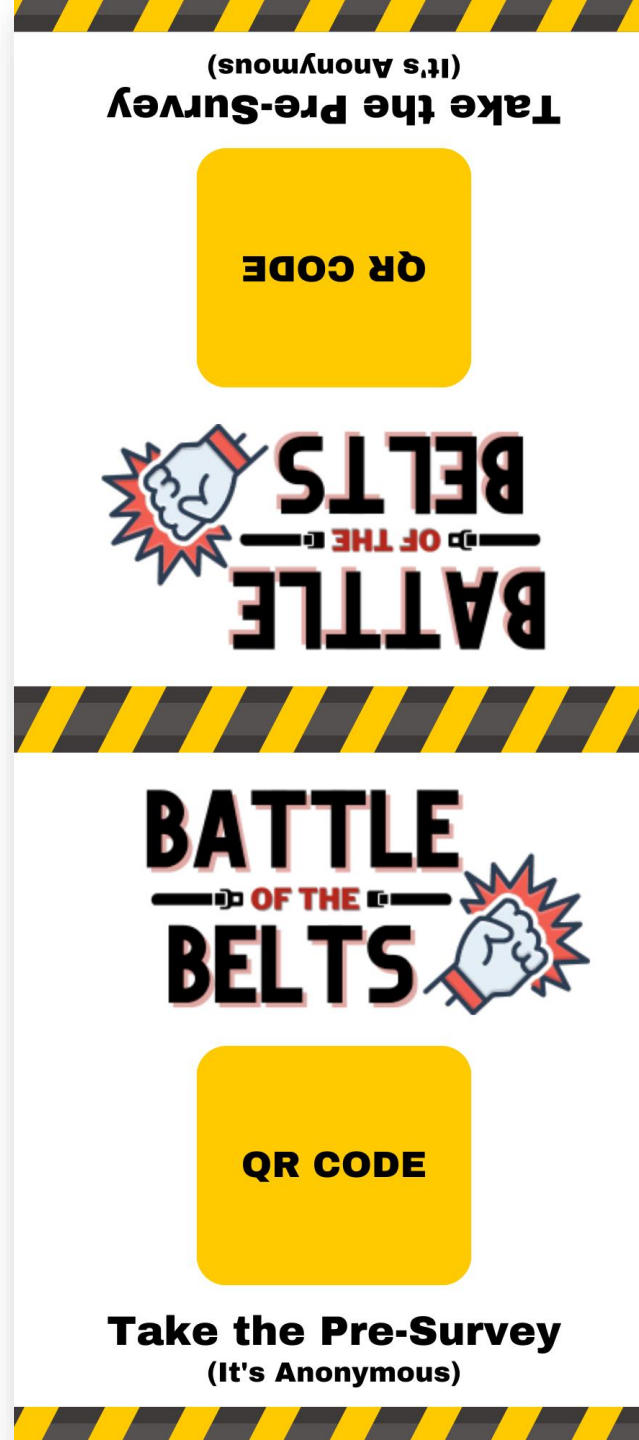
**THANK YOU FOR DRIVING  
SAFE & BUCKLING UP!**



Learn More:



Pre/Post  
Attitude Survey  
Tent Cards  
– 4”x9”



# Pre/Post Attitudes Survey – Postcard 6”x4”

## Starting Survey

Have students take the pre-survey to understand current perceptions and attitudes about safety belt usage.



QR CODE

Bit.ly Link

**Take the Pre-Survey**  
(It's Anonymous)

## Ending Survey

Have students take the post-survey to understand how overall attitudes about safety belt usage may have changed.

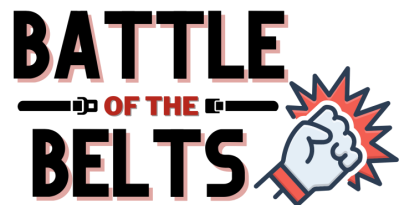


QR CODE

Bit.ly Link

**Take the Post-Survey**  
(It's Anonymous)





# Pre-Survey Questions:

How important do you believe wearing a safety belt is for your personal safety while in a vehicle?

- Extremely important
- Very important
- Somewhat important
- Not very important
- Not important at all

On a scale of 1 to 5, how likely are you to wear a safety belt every time you're in a vehicle?

- 1 (Very unlikely)
- 2
- 3
- 4
- 5 (Very likely)

How likely are you to actively encourage your friends to wear safety belts?

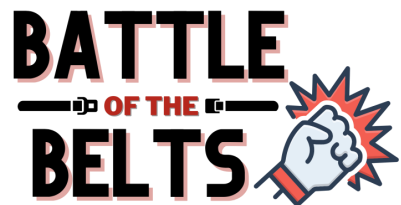
- Very unlikely
- Unlikely
- Neutral
- Likely
- Very likely

How much do you think wearing a safety belt can reduce the risk of serious injury in a car crash?

- Significantly
- Moderately
- Slightly
- Not at all

High School Name?

High School Zip Code?



# Post-Survey Questions:

How important do you believe wearing a safety belt is for your personal safety while in a vehicle?

- Extremely important
- Very important
- Somewhat important
- Not very important
- Not important at all

On a scale of 1 to 5, how likely are you to wear a safety belt every time you're in a vehicle?

- 1 (Very unlikely)
- 2
- 3
- 4
- 5 (Very likely)

How likely are you to actively encourage your friends to wear safety belts?

- Very unlikely
- Unlikely
- Neutral
- Likely
- Very likely

How much do you think wearing a safety belt can reduce the risk of serious injury in a car crash?

- Significantly
- Moderately
- Slightly
- Not at all

High School Name?

High School Zip Code?

# Pre/Post Behavioral Survey



## SAFETY BELT ADOPTION RATE **PRE-SURVEY**

DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

LOCATION: \_\_\_\_\_

### WAS THE DRIVER OBSERVED WEARING A SAFETY BELT?

- |  |  |  |   |
|--|--|--|---|
| 1. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 33. <input type="checkbox"/> YES <input type="checkbox"/> NO | 65. <input type="checkbox"/> YES <input type="checkbox"/> NO | 97. <input type="checkbox"/> YES <input type="checkbox"/> NO  |
| 2. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 34. <input type="checkbox"/> YES <input type="checkbox"/> NO | 66. <input type="checkbox"/> YES <input type="checkbox"/> NO | 98. <input type="checkbox"/> YES <input type="checkbox"/> NO  |
| 3. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 35. <input type="checkbox"/> YES <input type="checkbox"/> NO | 67. <input type="checkbox"/> YES <input type="checkbox"/> NO | 99. <input type="checkbox"/> YES <input type="checkbox"/> NO  |
| 4. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 36. <input type="checkbox"/> YES <input type="checkbox"/> NO | 68. <input type="checkbox"/> YES <input type="checkbox"/> NO | 100. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 5. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 37. <input type="checkbox"/> YES <input type="checkbox"/> NO | 69. <input type="checkbox"/> YES <input type="checkbox"/> NO | 101. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 6. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 38. <input type="checkbox"/> YES <input type="checkbox"/> NO | 70. <input type="checkbox"/> YES <input type="checkbox"/> NO | 102. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 7. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 39. <input type="checkbox"/> YES <input type="checkbox"/> NO | 71. <input type="checkbox"/> YES <input type="checkbox"/> NO | 103. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 8. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 40. <input type="checkbox"/> YES <input type="checkbox"/> NO | 72. <input type="checkbox"/> YES <input type="checkbox"/> NO | 104. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 9. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 41. <input type="checkbox"/> YES <input type="checkbox"/> NO | 73. <input type="checkbox"/> YES <input type="checkbox"/> NO | 105. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 10. <input type="checkbox"/> YES <input type="checkbox"/> NO | 42. <input type="checkbox"/> YES <input type="checkbox"/> NO | 74. <input type="checkbox"/> YES <input type="checkbox"/> NO | 106. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 11. <input type="checkbox"/> YES <input type="checkbox"/> NO | 43. <input type="checkbox"/> YES <input type="checkbox"/> NO | 75. <input type="checkbox"/> YES <input type="checkbox"/> NO | 107. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 12. <input type="checkbox"/> YES <input type="checkbox"/> NO | 44. <input type="checkbox"/> YES <input type="checkbox"/> NO | 76. <input type="checkbox"/> YES <input type="checkbox"/> NO | 108. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 13. <input type="checkbox"/> YES <input type="checkbox"/> NO | 45. <input type="checkbox"/> YES <input type="checkbox"/> NO | 77. <input type="checkbox"/> YES <input type="checkbox"/> NO | 109. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 14. <input type="checkbox"/> YES <input type="checkbox"/> NO | 46. <input type="checkbox"/> YES <input type="checkbox"/> NO | 78. <input type="checkbox"/> YES <input type="checkbox"/> NO | 110. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 15. <input type="checkbox"/> YES <input type="checkbox"/> NO | 47. <input type="checkbox"/> YES <input type="checkbox"/> NO | 79. <input type="checkbox"/> YES <input type="checkbox"/> NO | 111. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 16. <input type="checkbox"/> YES <input type="checkbox"/> NO | 48. <input type="checkbox"/> YES <input type="checkbox"/> NO | 80. <input type="checkbox"/> YES <input type="checkbox"/> NO | 112. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 17. <input type="checkbox"/> YES <input type="checkbox"/> NO | 49. <input type="checkbox"/> YES <input type="checkbox"/> NO | 81. <input type="checkbox"/> YES <input type="checkbox"/> NO | 113. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 18. <input type="checkbox"/> YES <input type="checkbox"/> NO | 50. <input type="checkbox"/> YES <input type="checkbox"/> NO | 82. <input type="checkbox"/> YES <input type="checkbox"/> NO | 114. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 19. <input type="checkbox"/> YES <input type="checkbox"/> NO | 51. <input type="checkbox"/> YES <input type="checkbox"/> NO | 83. <input type="checkbox"/> YES <input type="checkbox"/> NO | 115. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 20. <input type="checkbox"/> YES <input type="checkbox"/> NO | 52. <input type="checkbox"/> YES <input type="checkbox"/> NO | 84. <input type="checkbox"/> YES <input type="checkbox"/> NO | 116. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 21. <input type="checkbox"/> YES <input type="checkbox"/> NO | 53. <input type="checkbox"/> YES <input type="checkbox"/> NO | 85. <input type="checkbox"/> YES <input type="checkbox"/> NO | 117. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 22. <input type="checkbox"/> YES <input type="checkbox"/> NO | 54. <input type="checkbox"/> YES <input type="checkbox"/> NO | 86. <input type="checkbox"/> YES <input type="checkbox"/> NO | 118. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 23. <input type="checkbox"/> YES <input type="checkbox"/> NO | 55. <input type="checkbox"/> YES <input type="checkbox"/> NO | 87. <input type="checkbox"/> YES <input type="checkbox"/> NO | 119. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 24. <input type="checkbox"/> YES <input type="checkbox"/> NO | 56. <input type="checkbox"/> YES <input type="checkbox"/> NO | 88. <input type="checkbox"/> YES <input type="checkbox"/> NO | 120. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 25. <input type="checkbox"/> YES <input type="checkbox"/> NO | 57. <input type="checkbox"/> YES <input type="checkbox"/> NO | 89. <input type="checkbox"/> YES <input type="checkbox"/> NO | 121. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 26. <input type="checkbox"/> YES <input type="checkbox"/> NO | 58. <input type="checkbox"/> YES <input type="checkbox"/> NO | 90. <input type="checkbox"/> YES <input type="checkbox"/> NO | 122. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 27. <input type="checkbox"/> YES <input type="checkbox"/> NO | 59. <input type="checkbox"/> YES <input type="checkbox"/> NO | 91. <input type="checkbox"/> YES <input type="checkbox"/> NO | 123. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 28. <input type="checkbox"/> YES <input type="checkbox"/> NO | 60. <input type="checkbox"/> YES <input type="checkbox"/> NO | 92. <input type="checkbox"/> YES <input type="checkbox"/> NO | 124. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 29. <input type="checkbox"/> YES <input type="checkbox"/> NO | 61. <input type="checkbox"/> YES <input type="checkbox"/> NO | 93. <input type="checkbox"/> YES <input type="checkbox"/> NO | 125. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 30. <input type="checkbox"/> YES <input type="checkbox"/> NO | 62. <input type="checkbox"/> YES <input type="checkbox"/> NO | 94. <input type="checkbox"/> YES <input type="checkbox"/> NO | 126. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 31. <input type="checkbox"/> YES <input type="checkbox"/> NO | 63. <input type="checkbox"/> YES <input type="checkbox"/> NO | 95. <input type="checkbox"/> YES <input type="checkbox"/> NO | 127. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 32. <input type="checkbox"/> YES <input type="checkbox"/> NO | 64. <input type="checkbox"/> YES <input type="checkbox"/> NO | 96. <input type="checkbox"/> YES <input type="checkbox"/> NO | 128. <input type="checkbox"/> YES <input type="checkbox"/> NO |

**TOTAL "YES":** \_\_\_\_\_ **TOTAL "NO":** \_\_\_\_\_



## SAFETY BELT ADOPTION RATE **POST-SURVEY**

DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

LOCATION: \_\_\_\_\_

### WAS THE DRIVER OBSERVED WEARING A SAFETY BELT?

- |  |  |  |   |
|--|--|--|---|
| 1. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 33. <input type="checkbox"/> YES <input type="checkbox"/> NO | 65. <input type="checkbox"/> YES <input type="checkbox"/> NO | 97. <input type="checkbox"/> YES <input type="checkbox"/> NO  |
| 2. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 34. <input type="checkbox"/> YES <input type="checkbox"/> NO | 66. <input type="checkbox"/> YES <input type="checkbox"/> NO | 98. <input type="checkbox"/> YES <input type="checkbox"/> NO  |
| 3. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 35. <input type="checkbox"/> YES <input type="checkbox"/> NO | 67. <input type="checkbox"/> YES <input type="checkbox"/> NO | 99. <input type="checkbox"/> YES <input type="checkbox"/> NO  |
| 4. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 36. <input type="checkbox"/> YES <input type="checkbox"/> NO | 68. <input type="checkbox"/> YES <input type="checkbox"/> NO | 100. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 5. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 37. <input type="checkbox"/> YES <input type="checkbox"/> NO | 69. <input type="checkbox"/> YES <input type="checkbox"/> NO | 101. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 6. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 38. <input type="checkbox"/> YES <input type="checkbox"/> NO | 70. <input type="checkbox"/> YES <input type="checkbox"/> NO | 102. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 7. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 39. <input type="checkbox"/> YES <input type="checkbox"/> NO | 71. <input type="checkbox"/> YES <input type="checkbox"/> NO | 103. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 8. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 40. <input type="checkbox"/> YES <input type="checkbox"/> NO | 72. <input type="checkbox"/> YES <input type="checkbox"/> NO | 104. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 9. <input type="checkbox"/> YES <input type="checkbox"/> NO  | 41. <input type="checkbox"/> YES <input type="checkbox"/> NO | 73. <input type="checkbox"/> YES <input type="checkbox"/> NO | 105. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 10. <input type="checkbox"/> YES <input type="checkbox"/> NO | 42. <input type="checkbox"/> YES <input type="checkbox"/> NO | 74. <input type="checkbox"/> YES <input type="checkbox"/> NO | 106. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 11. <input type="checkbox"/> YES <input type="checkbox"/> NO | 43. <input type="checkbox"/> YES <input type="checkbox"/> NO | 75. <input type="checkbox"/> YES <input type="checkbox"/> NO | 107. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 12. <input type="checkbox"/> YES <input type="checkbox"/> NO | 44. <input type="checkbox"/> YES <input type="checkbox"/> NO | 76. <input type="checkbox"/> YES <input type="checkbox"/> NO | 108. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 13. <input type="checkbox"/> YES <input type="checkbox"/> NO | 45. <input type="checkbox"/> YES <input type="checkbox"/> NO | 77. <input type="checkbox"/> YES <input type="checkbox"/> NO | 109. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 14. <input type="checkbox"/> YES <input type="checkbox"/> NO | 46. <input type="checkbox"/> YES <input type="checkbox"/> NO | 78. <input type="checkbox"/> YES <input type="checkbox"/> NO | 110. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 15. <input type="checkbox"/> YES <input type="checkbox"/> NO | 47. <input type="checkbox"/> YES <input type="checkbox"/> NO | 79. <input type="checkbox"/> YES <input type="checkbox"/> NO | 111. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 16. <input type="checkbox"/> YES <input type="checkbox"/> NO | 48. <input type="checkbox"/> YES <input type="checkbox"/> NO | 80. <input type="checkbox"/> YES <input type="checkbox"/> NO | 112. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 17. <input type="checkbox"/> YES <input type="checkbox"/> NO | 49. <input type="checkbox"/> YES <input type="checkbox"/> NO | 81. <input type="checkbox"/> YES <input type="checkbox"/> NO | 113. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 18. <input type="checkbox"/> YES <input type="checkbox"/> NO | 50. <input type="checkbox"/> YES <input type="checkbox"/> NO | 82. <input type="checkbox"/> YES <input type="checkbox"/> NO | 114. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 19. <input type="checkbox"/> YES <input type="checkbox"/> NO | 51. <input type="checkbox"/> YES <input type="checkbox"/> NO | 83. <input type="checkbox"/> YES <input type="checkbox"/> NO | 115. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 20. <input type="checkbox"/> YES <input type="checkbox"/> NO | 52. <input type="checkbox"/> YES <input type="checkbox"/> NO | 84. <input type="checkbox"/> YES <input type="checkbox"/> NO | 116. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 21. <input type="checkbox"/> YES <input type="checkbox"/> NO | 53. <input type="checkbox"/> YES <input type="checkbox"/> NO | 85. <input type="checkbox"/> YES <input type="checkbox"/> NO | 117. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 22. <input type="checkbox"/> YES <input type="checkbox"/> NO | 54. <input type="checkbox"/> YES <input type="checkbox"/> NO | 86. <input type="checkbox"/> YES <input type="checkbox"/> NO | 118. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 23. <input type="checkbox"/> YES <input type="checkbox"/> NO | 55. <input type="checkbox"/> YES <input type="checkbox"/> NO | 87. <input type="checkbox"/> YES <input type="checkbox"/> NO | 119. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 24. <input type="checkbox"/> YES <input type="checkbox"/> NO | 56. <input type="checkbox"/> YES <input type="checkbox"/> NO | 88. <input type="checkbox"/> YES <input type="checkbox"/> NO | 120. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 25. <input type="checkbox"/> YES <input type="checkbox"/> NO | 57. <input type="checkbox"/> YES <input type="checkbox"/> NO | 89. <input type="checkbox"/> YES <input type="checkbox"/> NO | 121. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 26. <input type="checkbox"/> YES <input type="checkbox"/> NO | 58. <input type="checkbox"/> YES <input type="checkbox"/> NO | 90. <input type="checkbox"/> YES <input type="checkbox"/> NO | 122. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 27. <input type="checkbox"/> YES <input type="checkbox"/> NO | 59. <input type="checkbox"/> YES <input type="checkbox"/> NO | 91. <input type="checkbox"/> YES <input type="checkbox"/> NO | 123. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 28. <input type="checkbox"/> YES <input type="checkbox"/> NO | 60. <input type="checkbox"/> YES <input type="checkbox"/> NO | 92. <input type="checkbox"/> YES <input type="checkbox"/> NO | 124. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 29. <input type="checkbox"/> YES <input type="checkbox"/> NO | 61. <input type="checkbox"/> YES <input type="checkbox"/> NO | 93. <input type="checkbox"/> YES <input type="checkbox"/> NO | 125. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 30. <input type="checkbox"/> YES <input type="checkbox"/> NO | 62. <input type="checkbox"/> YES <input type="checkbox"/> NO | 94. <input type="checkbox"/> YES <input type="checkbox"/> NO | 126. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 31. <input type="checkbox"/> YES <input type="checkbox"/> NO | 63. <input type="checkbox"/> YES <input type="checkbox"/> NO | 95. <input type="checkbox"/> YES <input type="checkbox"/> NO | 127. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 32. <input type="checkbox"/> YES <input type="checkbox"/> NO | 64. <input type="checkbox"/> YES <input type="checkbox"/> NO | 96. <input type="checkbox"/> YES <input type="checkbox"/> NO | 128. <input type="checkbox"/> YES <input type="checkbox"/> NO |

**TOTAL "YES":** \_\_\_\_\_ **TOTAL "NO":** \_\_\_\_\_



# Challenge Coin – 500 Coins



Other  
items  
within  
BOTB Kit

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AWYS Wristbands

---

Safe Driving Stickers

---

Sidewalk Chalk

---

Safety Vests

---

Keychains (for leaders)

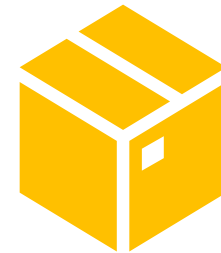
# Still working toward:



Social Media Kit



Landing Page



Interior and Exterior  
Box Design



# Kit Timeline



**Oct.– Dec. 2023**

Printing Stage



**Nov. 2023**

Promoting Kit and  
Soliciting Entries



**Jan.–Feb. 2024**

Mailing Kits



**Apr. 2024**

BOTB Observance: from  
Kit receipt until April 2024



**May 2024**

Awards and Closeouts